

CV, Dr Tellef Solbakk Raabe, 23.05.2025

Born: 25.01.1991 (34 y/o), Ålesund, Norway

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Links: [Academic homepage](#), [LinkedIn](#), [Facebook](#)

Summary:

I am a researcher at the Centre for Applied Research (SNF) at the Norwegian School of Economics (NHH), specialising in media, technology, policy, strategy, and leadership. My PhD from the University of Cambridge examined the newspaper industry's digital and financial transformation using quantitative and qualitative methods, including 125 interviews with media executives. In addition to research and teaching, I have spoken at numerous industry conferences and provided strategic advice to media groups, newspapers, politicians, and policymakers. I am also the Academic Director of NHH Executive's [Nordic Media Programme](#), and I co-host [Lederskap](#), NHH's podcast on leadership research. I regularly feature in national news media, [with over 100 media mentions per year in 2023 and 2024](#), and I contribute a regular column to Norway's leading broadsheet, [Aftenposten](#). I live in Bergen with my wife, Anna Eitrem (a final-year PhD candidate at NHH), and our two children, Eva (3) and Thorvald (1).

Education:

2018 – 2023:	Media sociology (PhD), Jesus College	University of Cambridge
2020 – 2021:	Guest researcher, Media Use research group	University of Bergen
2019 – 2020:	Guest researcher, POLKOM	University of Oslo
2017 – 2018:	Media sociology (MPhil), A avg. / Distinction	University of Cambridge
2014 – 2017:	Media studies (BA), A avg. / A	University of Bergen
2012 – 2016:	Organisational psychology (BA), B avg. / A	University of Bergen
2011 – 2012:	Economics and business administration , N/A	NHH Norwegian School of Economics
2008 – 2010:	International Baccalaureate (IB), 42/45 (6.1/6 NOR)	UWC Atlantic College (UK)
2007 – 2008:	Specialisation in General Studies (international profile)	Fagerlia/Ålesund VGS

Work experience (summary):

2025 –	: Academic Director, Nordic Media Programme at NHH Executive
2024 –	: Research affiliate, Department of Sociology , University of Cambridge
2022 –	: Researcher, Centre for Applied Research (SNF) at the Norwegian School of Economics (NHH) <i>Teaching and supervision experience from several Master's and Executive courses</i>
2018 –	: Freelance columnist, consultant, public speaker, lecturer, e.g. Aftenposten , NMP , NHHE
2024	: Visiting researcher, COMPAS at the University of Oxford
2019	: Journalist, NRK (Oslo) <i>Summer internship + substitute work. Research and editing for the news division</i>
2017 + 2018:	Communications consultant, Aker BioMarine (Oslo) <i>Summer internship. Communication, social media strategy, and corporate branding services</i>
2016	: Journalist, Bergens Tidende (Bergen) <i>Summer internship + substitute work. Opinion pages and social media strategy</i>
2012 – 2016:	Musician, Tellef Raabe <i>Two albums and 2M+ streams; toured extensively in Norway (e.g., Øya, Slottsfjell) and Europe</i>
2008 – 2014:	Substitute teacher, various schools and sixth form colleges (Ålesund and Bergen)
2010	: Intern, The French Ministry of Culture (Paris)

Board/Volunteer experience (summary):

2024 – : Board chair, Fagerlien Borettslag BRL (~5M NOK turnover)
2024 – : Board member ('25) and deputy member ('24), Kommunal Rapport AS (~30M NOK turnover)
2023 – : Deputy board member, Samfunns- og næringslivsforskning AS (~65M NOK turnover)
2022 – : Co-host, Lederskap – NHH's podcast on leadership research
2021 – : Member, the academic committee of media research, Norwegian Media Authority
2019 – 2021: Board member, United World Colleges, Norwegian National Committee
2018 – 2020: Leader, Cambridge Technology and New Media Research Cluster
2015 – 2018: Journalist, columnist, and board member, Stoff Magasin
2014 – 2015: Board chair ('15), deputy chair ('14), and board member ('13), The Board of Culture
Leader of all student culture in Bergen. Budget allocations, cultural politics, and comms.
2012 – 2013: Board member and Leader of the Culture Committee, Bergen Student Society

Languages:

Norwegian: Native proficiency

English: Native proficiency (IELTS 8.5/9 and TOEFL 29/30 in 2018, bilingual IB diploma in 2010)

French: Limited working proficiency

Grants and awards (summary):

2024 : The Norwegian Media Authority (research project at SNF)
2023 : Fritt Ord (book project)
2023 : The Norwegian Competition Authority (research project at SNF)
2020 : The Norwegian Media Authority (PhD)
2018 : **Cambridge Trust scholarship (PhD)**
2017 : **Aker scholarship (MPhil)**
2017 – 2023: **SIKT conference participation in 2017, speaker in 2020, group leader in 2023**
2018 – 2020: Michael Width Endresens fond scholarship x 3
2019 : Cambridge postgraduate fieldwork grant (PhD)
2019 : Jansons legat scholarship
2019 : Sparebank1 research award
2013 – 2017: Music-related grants totalling approx. 500,000 NOK from e.g., Music Norway, Tono, BandOrg
2009 – 2010: UWC Norway and Michael Width Endresens fond scholarships (IB)

Academic results (summary):

- Presenter at several academic conferences, including ICA (Uni. Toronto), the German Foundation of Business (LSE), Behind the Paywall (Uni. Gothenburg), Infrastructures and Inequalities (Uni. Helsinki), NordMedia (Uni. Bergen)
- Reviewer for the leading peer-reviewed journals *New Media and Society*, *Journalism*, *Convergence*, and *Norsk medietidsskrift*
- Awarded a 'Distinction' (A) for my MPhil dissertation on Norwegian political commentators
- Awarded an 'A' for both of my Bachelor's dissertations: leadership in the media industry; Marshall McLuhan
- Top 2% worldwide (42/45 – 777 HL) on the IB diploma programme in 2010, the equivalent of 6.1/6 in Norway

References:

Svenn-Åge Dahl, Director, Centre for Applied Research at NHH (current manager)

Email: [svenn-age.dahl \(at\) snf.no](mailto:svenn-age.dahl@snf.no)

Katrin Berntsen, Lead Group Internal and Change Communications, Statkraft (former manager)

Email: [katrin.berntsen \(at\) statkraft.com](mailto:katrin.berntsen@statkraft.com)

Solveig Tvedt, Managing Editor, NRK (former manager)

Email: [solveig.tvedt \(at\) nrk.no](mailto:solveig.tvedt@nrk.no)

John B. Thompson, Professor Emeritus, University of Cambridge (PhD supervisor)

Email: [jbt1000 \(at\) cam.ac.uk](mailto:jbt1000@cam.ac.uk)

List of publications:

Raabe, T. S. (2023) *The Norwegian Newspaper Industry in the Digital Age*. PhD Thesis. University of Cambridge.

Raabe, T. S. (2020) 'Leirbålene slukner', *Samtiden*, 130(2), pp. 78–85.

Raabe, T. S. (2018) 'Slutten på kommentariatets diktatur', *Samtiden*, 128(4), pp. 104–109.

Raabe, T. S. (2018) *The Power of Political Commentators in the Age of Social Media*. MPhil Dissertation. University of Cambridge.

Raabe, T. S., Kopperstad, I. and Gjerding, C. (2017) 'Transcenderende ledelse', *Magma*, 20(2), pp. 69–75.

List of forthcoming work and conference proceedings:

Raabe, T. S. (book) *Newspaper Economics in the Digital Age: How Norway's Press Combined Print and Digital for Profit*.

Raabe, T. S., Author 2, Author 3 (R&R) 'Kampen om pressestøtten: Norske avisers strategiske respons på forskriftsendringer', *Norsk medietidsskrift*.

Author 1 and Raabe, T. S. (ongoing) 'Editors' Perception of Fair Pay for Freelance Journalists'

Author 1, Author 2, Raabe, T. S. (ongoing) 'Substitution and Ownership in the Norwegian Newspaper Market'

Raabe, T. S., Author 2 (ongoing) 'Management Accountants in the Digital Age: The Impact of Emerging Technologies'

Raabe, T. S. (ongoing) 'Subsidiert tilgang til journalistikk: Et mediepolitisk virkemiddel for å nå unge'

Raabe, T. S., Author 2 (ongoing) 'Driving or Preventing Change? A Case Study of Media Groups' Board of Directors' Role in Strategic Change, Renewal, and Innovation'

Raabe, T. S. (ongoing) 'Controlled Access: Towards a New Theory of Paywalls'

Author 1 and Raabe, T. S. (reject/rewrite) 'High-Frequency Attention Trading'

Raabe, T. S. (reject/rewrite) 'Commentary Crisis: Political Commentators Behind Paywalls'

Raabe, T. S. (reject/rewrite) 'McLunacy Revisited: The Relevance of Marshall McLuhan in the Digital Age'