

Working Paper No 25/09

**Is labor mobility a channel for spillovers from
multinationals? Evidence from Norwegian manufacturing**

by

Ragnhild Balsvik

SNF project no 1373

“Research Institution-Based Strategic Project in Labour Economics”

Funded by the Norwegian Ministry of Labour and Social Inclusion

INSTITUTE FOR RESEARCH IN ECONOMICS AND BUSINESS ADMINISTRATION

BERGEN, JULY 2009

ISSN 1503-2140

© Dette eksemplar er fremstilt etter avtale
med KOPINOR, Stenergate 1, 0050 Oslo.
Ytterligere eksemplarfremstilling uten avtale
og i strid med åndsverkloven er straffbart
og kan medføre erstatningsansvar.

Is labor mobility a channel for spillovers from multinationals? Evidence from Norwegian manufacturing.*

Ragnhild Balsvik[†]

18 July 2009

Abstract

This paper documents labor mobility flows from multinationals (MNEs) to non-MNEs in Norwegian manufacturing during the 1990s. 14,400 workers in MNEs move to non-MNEs during this period. By the year 2000, 28 percent of the non-MNEs employed workers with experience from MNEs. Consistent with spillovers through mobility, I estimate a robust and significantly positive correlation between the share of workers with MNE-experience and the productivity of non-MNEs. Workers with MNE-experience contribute 20% more to the productivity of their plant than workers without experience from MNEs, even after controlling for differences in unobservable worker characteristics. The difference between the private returns to mobility and the productivity effect at the plant level suggests that labor mobility from MNEs to non-MNEs represents a true knowledge externality.

Keywords: spillovers, labor mobility, linked employer-employee data, wages

JEL Classification: D24, F23, J31, J60

*I am grateful for discussions with and comments from Jarle Møen, Holger Görg, Gorm Grønnevet, Stefanie A. Haller, Jan I. Haaland, Arngrim Hunnes, Beata Javorcik, Victor Norman, Kjell G. Salvanes and Frode Steen.

[†]Norwegian School of Economics and Business Administration, Helleveien 30, 5045 Bergen, Norway; email: ragnhild.balsvik@nhh.no

1 Introduction

The empirical literature on knowledge spillovers from foreign direct investment to host country firms, treats the channels through which such spillovers may occur as a black box. The labor mobility channel for spillovers has been highlighted both in theoretical models (Fosfuri et al., 2001; Glass and Saggi, 2002), and in the empirical literature (for a recent survey of the empirical spillover literature see Görg and Greenaway, 2004). The general approach of the empirical spillover literature is to regress a measure of domestic plant productivity on a measure of foreign presence at the industry level. When measuring foreign presence at the industry level it is not possible to capture the fact that domestic firms may have different links with foreign-owned firms. The more contact domestic firms have with foreign-owned firms, the more likely they are to benefit from spillovers. One type of contact with foreign-owned firms is to hire workers from these firms. I use linked employer-employee data to construct plant-specific measures for the share of workers in domestic plants with recent experience from multinationals. By using this measure of an explicit link between domestic and multinational firms in a productivity regression, I am able to go beyond the ‘black box’-treatment of spillovers in the existing empirical literature.

The paper starts from the premise that foreign-owned firms are a relevant source of spillovers because they are part of MNEs with firm-specific assets that can be transferred across borders within the firm (Dunning, 1981; Markusen, 1995). It has recently been argued that the firm-specific advantage hypothesis, which is thought to be a reason for firms becoming multinational, should apply equally to domestic multinationals of the host country (e.g. Bellak, 2004). The argument implies that the potential for spillovers should primarily go from multinationals to purely local firms, regardless of whether a multinational is foreign or domestically owned. The empirical analysis in this paper will therefore distinguish between plants that are part of multinational enterprises and plants that are part of firms that only operate in Norway, hereafter called MNEs and non-MNEs, respectively.

In order for labor mobility to be a channel for spillovers from MNEs to non-MNEs, we would expect to observe the following: First, MNEs should have a firm-specific advantage that could be the basis for spillovers. If firms share rents with their workers, observing a wage premium for workers in MNEs (that is not related to worker selection) would be consistent with a potential for spillovers. Second, we need to observe some labor mobility from MNEs to non-MNEs. Third, non-MNEs that hire workers with previous experience from MNEs should benefit in terms of increased productivity. Fourth, workers who move from MNEs to non-MNEs should benefit from mobility in terms of their own wages, as

their experience from foreign-owned firms should be valued by their new employers. In this paper, I use linked employer-employee data to assess the evidence on all four points for Norwegian manufacturing during the 1990s.

The existence of a firm-specific advantage combined with evidence of actual mobility can only suggest that a potential for spillovers through labor mobility does exist, while a productivity benefit at the plant level due to mobility is consistent with labor mobility actually working as a channel for spillovers. To what extent such spillovers can be regarded as an externality, and not only as knowledge diffusion through market transactions, cannot be determined from a positive productivity effect alone.¹ An assessment of the size of the productivity benefit together with information about the wage increase obtained by the mobile workers may indicate to what extent a possible spillover is an externality. If the productivity benefit at the plant level is larger than the wage premium granted to workers with experience from MNEs, the evidence is consistent with a knowledge externality.

As a first exercise to assess the potential for knowledge spillovers from MNEs to non-MNEs in Norwegian manufacturing, I look for evidence of a multinational advantage by estimating individual wage equations for manufacturing workers. Following the recent approach by Abowd et al. (2002), I estimate wage equations where both plant and worker fixed effects can be identified. After controlling for positive selection of workers into MNEs, there is still a remaining plant-specific component giving rise to a wage premium of 3% in foreign MNEs. The results are consistent with a potential for spillovers from MNEs to non-MNEs.

Little is known about the extent and pattern of labor mobility between MNEs and non-MNEs in a developed country, despite the frequent claim that labor turnover is a potential channel for spillovers.² Martins (2006) is the first to provide such evidence for a developed country, using a large panel of linked employer-employee data that covers virtually all firms and their employees in Portugal from 1986 to 2000. He finds relatively small labor flows between foreign and domestic firms. In this paper focus is on labor mobility within manufacturing. I find that during my sample period from 1990-2000 14,400 workers leave MNEs and start working in non-MNEs. This flow of workers translates into a growing percentage of non-MNEs that have workers with experience from MNEs. In the year 2000 28% of non-MNEs employed one or more workers with recent MNE-experience, against

¹Møen (2005) argues that if the hiring firm pays wages according to the marginal productivity of the new employee, a productivity benefit in the hiring firms is not an externality.

²Some case study evidence of foreign to domestic mobility in developing countries exists, see references in Saggi (2002) and Görg and Strobl (2005). Poole (2009) documents mobility flows in linked employer-employee data between foreign and domestic firms in Brazil.

11% of non-MNEs in 1993.

Given the extent of mobility from MNEs to non-MNEs, I proceed to estimate the effect of this mobility on the productivity of non-MNEs.³ Previously, this has only been examined empirically by Görg and Strobl (2005), who use firm level data for a sample of manufacturing plants in Ghana. They find that firms whose entrepreneurs worked in multinationals in the same industry prior to joining or setting up their own firm are more productive than other firms, while experience from multinationals in a different industry has no effect on firm productivity. In contrast to the data from Ghana, I can determine the recent work history of all workers in non-MNEs. I include annual plant level measures of the share of workers with recent MNE-experience in a Cobb-Douglas production function. Based on an interpretation provided by Griliches (1967, 1986), I find that workers with MNE-experience contribute 20% more to total factor productivity than workers without experience from MNEs. This result cannot be explained by differences in worker characteristics, and is consistent with the idea that labor mobility from MNEs to non-MNEs is a channel for spillovers.

When looking at the wages of movers compared to colleagues with similar characteristics in their new plant, I find that movers from MNEs to non-MNEs with more than 3 years' of tenure from the MNE receive a wage premium of 5% compared to stayers in non-MNEs. Thus experience from MNEs is clearly valued in non-MNEs. The difference in the private returns to mobility for movers from MNEs to non-MNEs and the productivity effect these movers have at the plant level, suggest that the hiring non-MNEs do not fully pay for the value of these workers to the firm. Hence, labor mobility from MNEs to non-MNEs seems to be a source of knowledge externality in Norwegian manufacturing.

The remainder of this paper is structured as follows. Section 2 presents the data sources, followed by the empirical results regarding multinational wage premia in section 3. Section 4 contains descriptive evidence of labor mobility from MNEs to non-MNEs and section 5 investigates whether non-MNEs that hire workers with MNE-experience benefit in terms of productivity. Section 6 asks whether movers benefit from mobility in terms of wages, while section 7 concludes.

³Poole (2009) finds evidence consistent with mobility acting as a channel for spillovers in Brazil using an approach of estimating wage regressions.

2 Data

I use four different annual data bases for the years 1990-2000, all of which are censuses that can be linked to each other by firm or plant identifiers. All the data sources are administered by Statistics Norway. The starting point is the Norwegian Manufacturing Statistics, which is collected at the plant level. From the Manufacturing Statistics, I use information about production, input use, investment and industry classification (ISIC Rev. 2). As the main aim of the paper is to include measures of labor mobility into a plant level productivity framework, plants with insufficient information to calculate a measure of total factor productivity are excluded from the analysis. After this cleaning the remaining data still contains around 90% of manufacturing output and employment.

In order to classify plants as MNEs or non-MNEs, I combine information obtained from the record of foreign ownership of equity in Norwegian firms (the so-called SIFON-register), and information from the register of outgoing foreign direct investment (FDI) from Norway. Both registers can be linked to the Manufacturing Statistics with firm identifiers. For the purpose of classifying plants as MNEs or non-MNEs, I use the information on the shares of equity in Norwegian firms owned by foreigners from the SIFON-register, and the shares of equity in firms abroad owned by firms in Norway from the register of outgoing FDI. I define a Norwegian MNE as a firm that is not itself majority owned from abroad, while it has direct ownership shares of more than 20% in operations abroad. A foreign MNE is more than 20% foreign owned and at the same time not classified as a Norwegian MNE.

Finally, I link the administrative files containing the whole population of residents aged 16-74 to the plant level data. The administrative files contain, among other things, information on age, gender, identification of the current employer, weekly work-hours, annual earnings, start and end dates for the current employment spell and detailed education codes.⁴ Weekly work-hours are recorded as a categorical variable in 4 groups, with the longest work-hours being 30 hours or more per week. I use only workers that are recorded as working 30 hours or more per week, and call these workers full-time workers (more than 90% of workers are full-time workers). As a proxy for wages, I use the recorded earnings variable in the data, where earnings are measured as annual taxable labor income.⁵

Table 1 shows the total number of matched plants and full-time workers by type of

⁴See Møen et al. (2004) for documentation of the Norwegian linked employer-employee data sets.

⁵For the analysis of wages in Sections 3 and 6 I drop 135 000 individual observations (6% of the sample), where the recorded earnings are considered too low for a regular full time earning. I set this threshold to be below 12 000 NOK per month in 2001 prices. Dropping these low-wage observations does not affect the results.

Table 1: Foreign and domestic plants and workers

	Number of plants			Mean empl.			Full-time workers		
	1	2	3	1	2	3	1	2	3
1990	5211	249	216	27	83	179	141435	20634	38719
1991	4849	362	218	26	97	163	124921	35038	35607
1992	4739	390	240	25	96	161	119181	37474	38677
1993	4411	435	240	23	102	165	102155	44439	39600
1994	4455	497	219	24	92	177	106481	45742	38815
1995	4389	482	220	24	102	160	107243	49248	35108
1996	4296	512	203	24	103	151	101375	52715	30651
1997	4353	531	179	26	104	156	111495	55465	27958
1998	4352	559	169	27	99	173	115337	55217	29193
1999	4203	627	184	26	97	160	109798	60614	29381
2000	3996	619	212	26	94	122	104071	58237	25959

Notes: 1=Non-MNE; 2=Foreign MNE; 3=Domestic MNE

plant. The total number of manufacturing plants decreased from 5 676 in 1990 to 4 827 in 2000, and the total number of full-time workers went down from around 200 000 in 1990 to 190 000 in 2000. While the number of Norwegian MNEs and non-MNEs and the number of workers in these plants declined from 1990 to 2000, the number of foreign MNEs and the number of workers in foreign MNEs tripled during the same period. Plants of Norwegian MNEs are substantially larger in terms of the average number of workers than plants of foreign MNEs.

3 Is there a multinational wage premium?

A potential for spillovers from MNEs to non-MNEs requires that the local firms have something to learn from MNEs. One piece of evidence that would suggest such a potential is that MNEs pay higher wages than non-MNEs. Through on-the-job-experience (or training), workers in MNEs may get access to part of the MNE's superior technology, and bring valuable knowledge with them to a new employer, or even set up competing business. In order to prevent such knowledge diffusion, MNEs may share rents with their workers by paying a wage premium to reduce labor mobility, as discussed in the theoretical models of Fosfuri et al. (2001) and Glass and Saggi (2002). Budd and Slaughter (2004) argues that a multinational wage premium could arise because of rent sharing across borders. Other explanations for the wage premium are that it is a compensation for a higher probability

of plant closure (Bernard and Sjöholm, 2003), or higher labor demand volatility (Fabri et al., 2003). Both these hypotheses of compensating differentials are consistent with the existence of a foreign wage premium, but do not necessarily imply that the MNE has a firm-specific advantage that could be the basis for spillovers.⁶

For Norwegian manufacturing there are clear differences in unconditional mean wages between non-MNEs, domestic MNEs and foreign MNEs, as can be seen from table 2. The table further shows that in terms of individual characteristics, the three groups of plants seem very similar, though education and tenure levels are slightly higher in MNEs than in non-MNEs. The difference in education levels is reflected in the plant level skill shares, where MNEs have higher shares of workers with 12 or more years of education than non-MNEs. In terms of plant size and labor productivity, the domestic and foreign MNEs are relatively similar; both types of MNEs are larger and have higher productivity than non-MNEs.⁷

Table 2: Worker and plant characteristics: Average 1990-2000

	Non-MNEs		Foreign MNEs		Domestic MNEs	
	Mean	Sd	Mean	Sd	Mean	Sd
Real monthly wage	23,549	13,087	26,638	11,528	25,069	15,196
Tenure	7.35	6.13	7.90	6.42	9.29	6.56
Experience	22.46	12.45	22.49	12.02	22.55	12.35
Age	40.10	11.74	40.56	11.25	40.71	11.52
Years of schooling	10.64	2.03	11.07	2.30	10.92	2.33
Plant size	30.61	70.29	107.24	183.24	163.02	234.35
Labor Productivity	1224	1631	2102	8458	1817	1359
Skill share	0.38	0.23	0.45	0.21	0.40	0.20
Female share	0.21	0.22	0.20	0.19	0.24	0.21
Worker/Plant obs.	1,243,480/49,000		514,820/5,250		369,670/2,290	

Notes: Experience=(age-years of education-7), plant size=number of employees, labor productivity=real output per employee, skill share=share of workers with 12 or more years of education.

⁶Several papers investigate the extent of so-called wage-spillovers, see Aitken et al. (1996), Girma et al. (2001) and Driffield and Girma (2003). Foreign direct investment by high productivity firms might lead to increased wages by affecting labor demand directly, but there could also be an indirect effect through knowledge diffusion. As noted by Aitken et al. (1996), labor turnover and knowledge diffusion should eventually increase wages also in domestic firms and thus reduce or eliminate the foreign wage premium. As these studies do not follow workers between plants, they cannot say whether labor mobility played any role in facilitating the wage-spillovers.

⁷Regressions of the characteristics in table 2 on year and industry dummies and dummies for MNE status show that the differences between non-MNEs and MNEs in table 2 are not caused by MNEs and non-MNEs being systematically located in different industries.

When using plant level data for average wages it is a common finding that foreign firms pay higher average wages than domestically owned firms, and that the foreign wage premium is larger in developing countries than in developed countries.⁸ In many plant level datasets it is not possible to control for the quality of the labor force when estimating the foreign wage premium, thus part of the wage premium may be due to foreign firms using more skilled labor than domestic firms. Studies of foreign wage premia using individual wage data typically find smaller wage premia than studies using only plant level average wages, confirming that part of the plant level premium can be explained by skill composition (Heyman et al., 2007).

With the matched employer-employee data for Norwegian manufacturing, I estimate the following individual wage regression

$$w_{it} = \beta_0 + \beta_1 DMNE_{j(i,t)} + \beta_2 FMNE_{j(i,t)} + X'_{it}\beta_3 + F'_{j(i,t)}\beta_4 + v_t + v_I + e_{it}. \quad (1)$$

w_{it} is the log real monthly wage of worker i at time t , X_{it} is a vector of observable individual characteristics and $F_{j(i,t)}$ is a vector of observable plant characteristics for the plant j where individual i is observed, while e_{it} is an idiosyncratic error term. v_t and v_I are a set of time and industry dummies. The main variables of interest are the indicator variables for domestic and foreign MNEs; $DMNE_{j(i,t)}$ and $FMNE_{j(i,t)}$.

Table 3 reports the results from estimating equation (1) with additional sets of control variables in each column. Column 1, which only includes year and industry dummies, show a wage premium in foreign MNEs of 5.7% relative to non-MNEs, while the wage premium in domestic MNEs is 3.2%. Adding variables for plant characteristics in column 2 decreases the estimated wage premium, and adding individual characteristics in column 3 further decreases the wage premium; to 3% in foreign MNEs and 0.6% in domestic MNEs.⁹ The results in column 3 are comparable to the 2% MNE premium found by Heyman et al. (2007) in a very similar regression using Swedish data. One interesting difference is that they find almost no difference in wage premia between foreign and domestic MNEs in Sweden.¹⁰

Regressions based on equation (1) do not control for unobserved worker or firm-fixed

⁸See Heyman et al. (2007) and references therein.

⁹One explanation for the small change in the wage premium when adding individual characteristics, once plant level characteristics are controlled for, is that the observable characteristics of workers are quite similar in MNEs and nonMNEs, as Table 2 shows. Further, Norway is characterized by a relatively compressed wage structure.

¹⁰Martins (2004) do similar OLS wage regressions using data from Portugal, and finds a foreign wage premium of around 10% when controlling for both worker and plant characteristics.

Table 3: Wage premia in multinational plants

		OLS		FE
Domestic MNE	.032 (.001)	.009 (.001)	.006 (.001)	-.004 (.001)
Foreign MNE	.057 (.001)	.036 (.001)	.030 (.001)	.003 (.001)
Year and industry dummies (140)	yes	yes	yes	yes
Plant characteristics	no	yes	yes	yes
Worker characteristics	no	no	yes	yes
Number of observations	2,122,584	2,122,584	2,122,584	2,122,584
R ²	.19	.22	.44	.28

Notes: Dependent variable is log individual wage. Plant characteristics are log(number of employees) and its square, share of female workers, share of workers with 12 or more years of education, and log(capital per unit of output). Worker characteristics are education, a quadratic in tenure, a quartic in experience, a gender dummy, and interaction terms between gender and individual characteristics. All coefficients reported above are significant at the 0.1% level. Standard errors clustered on individuals in parentheses.

effects. The results reported in columns 1-3 of table 3 are therefore likely to be affected by omitted variable bias. If MNEs to a larger extent tend to select workers with ‘better’ unobserved (to the researcher) characteristics, this may explain part of the wage premium. Similarly, if MNEs make use of better technology, intermediate inputs or management, this is a plant-specific advantage that may give rise to a wage premium through rent sharing with workers.¹¹ The argument that a multinational wage premium could signal a potential for spillovers relies on the presence of such a plant-specific component in the wage premium. Such a component of the wage premium could be related to the technology or management of the firm, but should not be related to worker selection. Adding worker fixed effects, v_i , to equation (1) is one way of taking out the effect of possible selection of workers into MNEs.

$$w_{it} = \beta_0 + \beta_1 DMNE_{j(i,t)} + \beta_2 FMNE_{j(i,t)} + X'_{it}\beta_3 + F'_{j(i,t)}\beta_4 + v_t + v_I + v_i + e_{it}. \quad (2)$$

The results from estimating equation (2) are shown in column 4 of table 3. The wage premium in foreign MNEs falls substantially, indicating a wage premium of 0.3%, while there is a small negative wage premium in domestic MNEs.

¹¹If MNEs do not share rents with workers, a plant-specific advantage may exist even though we do not observe a wage premium in the data.

The identification of the dummies for multinational status in equation (2) comes from individuals that move between MNEs and non-MNEs, or from plants that change status. Hence, the coefficient on the dummy variables for multinational status will capture a mix of a mobility effect and an effect from changes in plant status.¹² As 80% of the workers in my sample are observed in only one manufacturing plant, the MNE dummies are mainly identified from changes in plant status, and not from mobility. In cases where the worker stays in the same plant, the unobserved worker fixed effect will fully absorb the unobserved plant fixed effect. Martins and Esteves (2008), in their study of foreign wage premia in Brazil decompose the wage premium from wage equations like (2) into parts due to mobility, foreign acquisitions and foreign divestures by doing separate regressions on movers and stayers, depending on the direction of move and the direction of change in plant status. Since the main purpose of this section is to investigate whether there is a plant-specific component in the wage premium, I proceed to estimate these unobserved plant fixed effects directly.

The starting point is a wage equation like (2) with the addition of a plant fixed effect, $v_{j(i,t)}$.

$$w_{it} = \beta_0 + \beta_1 DMNE_{j(i,t)} + \beta_2 FMNE_{j(i,t)} + X'_{it}\beta_3 + F'_{j(i,t)}\beta_4 + v_t + v_i + v_{j(i,t)} + e_{it}. \quad (3)$$

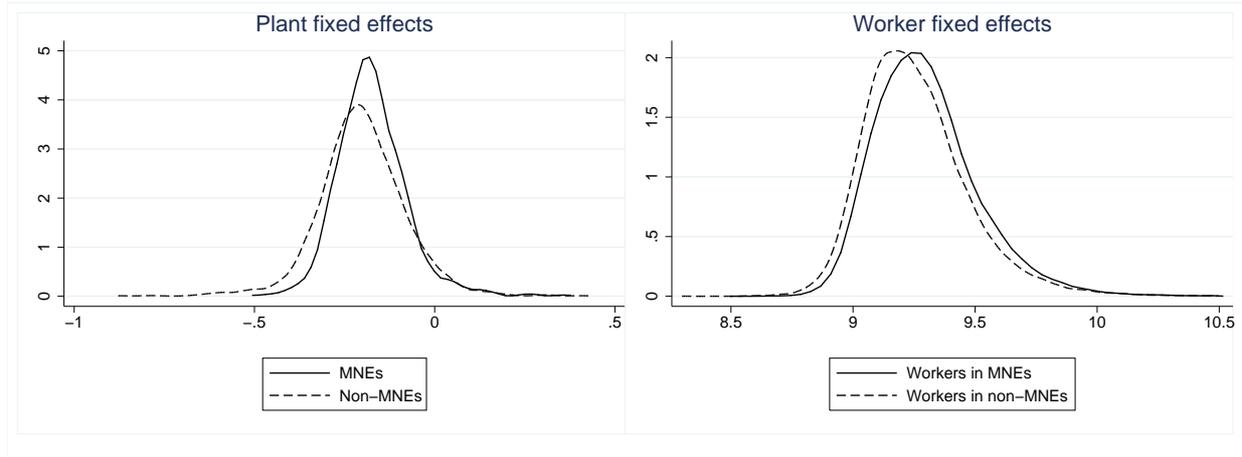
Recent work by Abowd et al. (2002) has shown how the presence of labor mobility in linked employer-employee data sets makes it possible to identify both the unobserved worker and plant fixed effects. The identification of the two types of fixed effects in equation (3) relies on worker mobility between firms, and the assumption of mobility being exogenous to the included regressors. The method identifies in the data separate groups of workers and plants that are connected via mobility. In my 11 year sample the largest group contains around 99% of the observations used in table 3.¹³ The distribution of the plant fixed effects identified by estimating equation (3) is plotted in the left part of figure 1. The kernel density plots show that the distribution of the plant fixed effects of MNEs are shifted to the right relative to those of non-MNEs. This is consistent with a plant-specific wage premium in MNEs relative to non-MNEs even after controlling for worker selection on both observable and unobservable characteristics. The right hand panel of figure 1 exhibits the distribution

¹²The changes in plant status that are captured by the foreign MNE dummy are foreign acquisitions and foreign divestures. Changes in plant status captured by the domestic MNE dummy are establishment or closure of affiliates abroad.

¹³I use the Stata routine developed by Cornelissen (2008) to implement the approach in Abowd et al. (2002).

of worker fixed effects for workers in MNEs versus workers in non-MNEs, the pattern for the distribution of the unobserved worker fixed effects is similar to the pattern for the distribution of plant fixed effects. Thus there is also evidence consistent with positive worker selection into MNEs.¹⁴

Figure 1: Distribution of plant and worker fixed effects in MNEs and non-MNEs



Notes: Kernel density plots for 1997. Density plots for all other years are very similar.

I also regress the calculated plant and workers fixed effects on dummies for MNE status and 5 digit industry dummies. Column 1 of table 4 show the results for the regression with the plant fixed effects as dependent variable. Foreign MNEs pay higher wages than non-MNEs when unobserved heterogeneity in workers is taken into account in addition to observed worker and plant characteristics. The plant-specific wage premium in foreign MNEs is in the order of 3.5%, while there is no significant plant component of the wage premium for domestic MNEs.¹⁵ Results for the worker fixed effect show that worker selection is of equal importance in domestic and foreign MNEs. Hence, I conclude that although worker selection is an issue, there is also evidence of a plant-specific component of the wage premium in foreign MNEs that could be the basis for potential spillovers.

¹⁴Martins and Esteves (2008) also find that the distribution of firm and worker fixed effects across foreign and domestic firms in Brazil show a similar pattern as in figure 1 when they use a similar approach of estimating both firm and worker fixed effects.

¹⁵The number of plants that identify the domestic MNE dummy in this regression are only 95, while 229 plants are classified as foreign MNEs all years.

Table 4: Unobserved plant and worker fixed effects

	Plant fixed effect	Worker fixed effect
Domestic MNEs	-.006 (.009)	.037 (.002)*
Foreign MNEs	.035 (.007)*	.035 (.002)*
Industry dummies (140)	yes	yes
Number of plants/workers	5,185	182,412
R ²	.14	.08

Notes: Dependent variables are the unobserved plant and worker fixed effects identified when estimating equation (3). * = significant at 0.1%. The reference group in column 1 consists of plants that are non-MNEs throughout the sample. The reference group in column 2 consists of workers always employed by non-MNEs.

4 The extent of labor mobility

If labor turnover is to act as a channel for spillovers from MNEs to non-MNEs, we must observe workers who switch from MNEs to non-MNEs. The wage premium in MNEs may induce workers to stay in MNEs rather than move to non-MNEs, and worker flows may therefore be small. This section documents the size of the worker flows between MNEs and non-MNEs from 1990 to 2000. In this period my data set contains in total 450 000 different manufacturing workers. 80% of these workers are only observed in one manufacturing plant, while around 20% of the workers change plants within manufacturing and generate around 110 000 incidents of job change. These 110 000 moves are classified according to the direction of move and shown in table 5. Around 28,150 of these plant moves are from MNEs to other MNEs (25% of 110 000), while 14,400 are from MNEs to non-MNEs. Thus, 2 out of 3 workers moving from a MNE go to another MNE. Since more than half of the jobs in manufacturing during this period is found in non-MNEs (see table 1) there is a disproportionate pattern of moves within the group of MNEs. The extent of ‘internal labor markets’ turns out to be more pronounced within the group of domestic MNEs. One explanation for this feature is that domestic MNEs are more likely to be part of multi-plant firms, with workers moving between plants within the firm.

Table 5 further shows that 45% of the plant changes in my sample occur between non-MNEs. For the group of workers with low education this percentage is 49%, while only 28% of the job changes among the university educated workers occur between non-MNEs. For

Table 5: Job changes by direction of mobility

	All	Education		
		1	2	3
Between non-MNEs	45.51	49.25	43.72	28.08
From non-MNE to MNE	15.91	15.65	16.19	16.45
From MNE to non-MNE	13.06	12.25	13.93	14.78
Between MNEs	25.52	22.85	26.17	40.69
Total moves (=100%)	110,377	61,736	39,431	9,210

Notes: 1=Non-technical education; 2=Vocational/technical education; 3=University education.

the university educated, the largest share of plant moves (40%) occurs between MNEs.¹⁶

Table 6: Share of workers in non-MNEs with MNE-experience

	All	Education		
		1	2	3
1993				
Experience from MNEs	1.0	0.8	1.6	2.2
Experience from domestic MNEs	0.5	0.3	0.8	0.9
Experience from foreign MNEs	0.7	0.5	1.0	1.5
Total workers	89,795	64,254	22,890	2,651
2000				
Experience from MNEs	2.7	2.1	3.9	3.9
Experience from domestic MNEs	0.8	0.5	1.3	1.5
Experience from foreign MNEs	2.0	1.6	2.9	2.5
Total workers	95,314	62,360	23,246	9,708

Notes: For definition of education groups 1, 2 and 3, see table 5.

As the analysis in this paper focuses on the possibility for spillovers through labor mobility from MNEs to non-MNEs, we want to know to what extent workers in non-MNEs have experience from MNEs, and to what extent non-MNEs have hired workers with MNE-experience. Table 6 shows the percentage of workers in non-MNEs in 1993 and 2000 with recent experience from MNEs. Recent MNE-experience is defined as having worked in an MNE for one or more of the last three years. Thus, a worker must have worked in

¹⁶I have divided the workers into 3 groups based on detailed educational codes from Statistics Norway. Group 1, the low-education group, includes individuals with missing education code and workers that have completed up to 1 year of education after compulsory schooling. In addition, this group includes workers with completed high school without technical fields. Group 2 includes workers with technical/vocational education at the high school level, while group 3 includes workers with university education.

a multinational for one or more of the years 1990-1992 to be counted as having MNE-experience in 1993. In 1993 only 1% of the workers in non-MNEs have experience from MNEs; roughly equally divided between foreign and domestic MNE-experience.¹⁷ In 2000 this share is more than doubled to 2.7%. The majority of those with MNE-experience have experience from foreign MNEs, in line with the evidence reported above that internal labor markets are more pronounced in domestic MNEs.

Although table 6 shows that only a small share of workers in non-MNE have recent MNE-experience, in terms of the potential for spillovers, the interesting issue is how these workers spread across the group of non-MNEs. This is illustrated in table 7, which tabulates the percentage of non-MNEs in 1993 and 2000 that employ workers with recent experience from MNEs. The percentage of plants employing workers with MNE-experience is much larger than the percentage of such workers; 11.4% in 1993 (against 1% of workers) and 28.1% in 2000 (against 2.7% of workers). Hence, during the 1990s there is an increasing share of plants that employ workers with previous experience from MNEs. In the next section I proceed to investigate whether these workers have an impact on the productivity of their new plants.

Table 7: Share of non-MNEs employing workers with MNE-experience

	All	Education		
		1	2	3
1993				
Experience from MNEs	11.4	7.6	5.1	1.0
Experience from domestic MNEs	5.5	3.4	2.5	0.4
Experience from foreign MNEs	7.2	4.7	3.1	0.7
2000				
Experience from MNEs	28.1	18.0	14.0	6.1
Experience from domestic MNEs	10.8	5.8	5.1	2.2
Experience from foreign MNEs	22.8	14.0	11.2	4.6

Notes: For definition of education groups 1, 2 and 3, see table 5.

¹⁷The percentage of workers with experience from domestic and foreign MNEs respectively, do not sum to the percentage of workers with overall MNE-experience, because some of the workers may have recent experience from both types of MNEs.

5 Productivity spillovers through labor mobility?

The empirical spillover literature surveyed by Görg and Greenaway (2004) has looked for evidence of productivity spillovers from foreign to domestic firms by regressing a measure of domestic plant productivity on a number of covariates, including a measure of foreign presence in the industry or region. As argued by Görg and Strobl (2005), this approach treats the channels through which spillovers may occur as a black box. A measure of foreign presence at the industry level is not able to capture the fact that firms within the same industry have different degrees of contact with foreign firms.¹⁸ Domestic firms with explicit contacts with foreign firms may be the most likely to benefit from knowledge diffusion. Examples of contacts between foreign and domestic firms could be technology licensing, R&D cooperation, or exchange of intermediate inputs. Unfortunately, information at the firm or plant level on such links between MNEs and non-MNEs is rarely available. Görg and Strobl (2005) use a firm level data set from Ghana with information on whether the owners of domestic firms have previous experience from MNEs, and thus has information on a firm-specific link between domestic firms and multinationals. They find a positive effect on the productivity of domestic firms if the manager has previous experience from MNEs.

With matched employer-employee data it is possible to establish measures of explicit links between non-MNEs and MNEs by constructing plant-year specific measures of the share of workers in non-MNEs with recent experience from MNEs. I include such measures in a Cobb-Douglas production function framework in order to study productivity spillovers through labor mobility. Poole (2009) uses matched employer-employee data from Brazil for the period 1996-2001 in order to study wage spillovers. She estimates wage equations for incumbent workers in domestic firms and finds that their wages are positively affected by the share of workers with experience from multinationals.

Empirical specification

In the following, the interpretation of the coefficient on the share of workers with MNE-experience is based on Griliches (1967). He argues that in a Cobb-Douglas production function one could ask whether different types of R&D expenditure are equally ‘potent’

¹⁸If foreign presence is measured in the same industry as the domestic plants are located, this measure picks up intra-industry (also called horizontal-) spillovers, for examples see Aitken and Harrison (1999) and Haskel et al. (2007). Regressions that include foreign presence in upstream or downstream industries from the domestic plants pick up inter-industry (also called vertical-) spillovers, see Smarzynska-Javorcik (2004).

in generating productivity growth. I apply this idea to different types of workers: those with experience from MNEs, (L_M), and those without such experience (L_N). Under the spillover hypothesis, we would expect that L_M should be weighted by a positive ‘premium’ δ in the production function. With two types of labor in the production function, effective labor use, L^* , is

$$L^* = L_N + L_M(1 + \delta) = L(1 + \delta s),$$

where s is the share of labor with MNE-experience in the total use of labor. In the log linearized version of a Cobb-Douglas production function where labor input is L^* , the $\beta_L \ln L^*$ term can be approximated by $\beta_L \ln L + \beta_L \delta s$. Hence, I estimate

$$\ln Y_{it} = \beta_K \ln K_{it} + \beta_M \ln M_{it} + \beta_L \ln L_{it} + \beta_L \delta s_{it} + v_i + v_t + v_t * v_I + \varepsilon_{it}, \quad (4)$$

where $\ln Y$, $\ln K$, $\ln M$, and $\ln L$ are the natural logs of output, capital, material and hours in plant i , year t .¹⁹ The main variable of interest is s_{it} ; the share of workers with experience from MNEs. When constructing the measures of s_{it} , I use the same definition of recent MNE-experience as used in tables 6 and 7 of the previous section: for a worker to be counted as having MNE-experience in year t , the worker has to be observed in a multinational for one or more of the years $t - 3$ to $t - 1$.²⁰

Plant and time fixed effects, v_i and v_t , are included in equation (4). Any permanent differences in productivity levels between different industries will be absorbed by the plant fixed effects as long as plants do not change industries.²¹ By including a large number of interaction terms between industry and year dummies in addition to the year dummies, any systematic correlation between the share of workers with MNE-experience at the plant level and both overall and industry-specific business cycles are controlled for.²² The large

¹⁹For variable construction, see the variable definitions in the appendix.

²⁰ s_{it} is constructed from head counts in the matched employer-employee data, while L_{it} is taken from the Manufacturing Statistics and is measured as total hours worked in the plant during the year. The use of L_{it} together with s_{it} in the same equation amounts to assuming that the share of matched workers with MNE-experience approximates the share of hours by workers with MNE-experience. At the aggregate manufacturing level the match of individuals to plants generates total manufacturing employment that corresponds to what we would get by using the employment information from the Manufacturing Statistics. At the plant level, the employment correspondence is more variable, thus I prefer to use the hours variable from the Manufacturing Statistics in the production function rather than constructing labor input from the number of individuals that I match to the plant level data.

²¹Only very few plants in the data set change industry, and all results reported in this section are unchanged if industry dummies are included.

²²The industry-year interaction terms are based on 28 industry dummies corresponding to the 3 digit ISIC level.

number of industry-year interaction terms will also indirectly control for industry level time-varying variables that proxy competitive pressure (e.g. concentration ratios and measures of competition from abroad). Such variables are commonly used in the spillover literature, see for instance Haskel et al. (2007).²³

The use of firm fixed effects remove all permanent productivity differences between plants that might be correlated with the propensity to hire workers with MNE-experience. Hence the main variable of interest is identified by time-variation within plants in the share of workers with MNE-experience. Therefore, I restrict the estimations of equation (4) to non-MNEs that at some point during the time period from 1990 to 2000 hire workers with MNE-experience.

The way I have constructed the measure for the share of workers with MNE-experience implies that this measure captures the newly hired employees with MNE-experience in the plant, where newly hired means hired in year t , $t-1$ or $t-2$. If workers that change plants are better or more motivated than stayers in general, the effect of newly hired workers with MNE-experience may apply equally to newly hired workers coming from non-MNEs. Therefore I also include a measure for the share of newly hired workers coming from non-MNEs. Hence, the possible identification of a spillover effect relies on the differential impact of hiring a worker with MNE-experience over hiring a worker from another non-MNE.

Results

Table 8 presents results of estimating equation (4) on the sample of non-MNEs that at some point hire workers with MNE-experience. In column 1 the coefficient on the share of new workers with MNE-experience is positive and significant. The estimated coefficient is 0.1, and combined with the estimated labor input coefficient, this implies that $\delta = 0.27$ (δ is significant at the 1% level). This means that newly hired workers with experience from MNEs contribute on average 27% more to the productivity of the plant than the incumbent workers. The coefficient on newly hired workers without MNE-experience is positive, but not significant. The difference in productivity premiums associated with the two types of newly hired workers is 20% and is significant at the 10% level.

In column 2, the measure of MNE-experience is split into the shares of workers with experience from foreign and domestic MNEs, respectively. The coefficient on the share of workers with domestic MNE-experience is larger than that on the share of workers

²³Such proxies for competition were first proposed by Nickell (1996) and include market shares, profit margins, industry concentration and a measure of import competition. The inclusion of such variables do not affect the results presented here.

with foreign MNE-experience, but less precisely estimated. Hence the two coefficients are not significantly different. If each of the shares are included alone the coefficients remain more or less the same, but only the coefficient on the share of workers with experience from foreign MNEs is significant. As shown in table 7 there are fewer plants that employ workers with experience from domestic MNEs than foreign MNEs, in addition some of the workers have experience from both types of MNEs. In the remainder of the paper I combine the two types of MNE-experience and refer to MNE-experience in general.

Table 8: Spillovers from workers with MNE-experience

Sample	Non-MNEs				MNEs	
<i>Share of workers with experience from:</i>						
MNEs	.104 (.038)**		.099 (.037)**	.108 (.038)**		.039 (.022)*
Non-MNEs	.026 (.019)	.025 (.019)		.028 (.018)		-.047 (.047)
Domestic MNEs		.132 (.076)*				
Foreign MNEs		.066 (.037)*				
Large non-MNEs			-.058 (.050)			
MNEs (lagged)					.091 (.030)**	
Non-MNEs (lagged)					.024 (.019)	
Log(Capital)	.051 (.007)**	.051 (.007)**	.051 (.007)**	.048 (.007)**	.050 (.008)**	.046 (.012)**
Log(Materials)	.526 (.011)**	.526 (.011)**	.527 (.011)**	.525 (.011)**	.518 (.012)**	.508 (.014)**
Log(hours)	.376 (.013)**	.376 (.013)**	.377 (.013)**	.389 (.013)**	.378 (.013)**	.400 (.013)**
N	17016	17016	17016	17015	14667	10568
R ²	.86	.86	.86	.86	.85	.82

Notes: Dependent variable: Log(Output). All regressions include year and industry-year interaction dummies. **, *, (*)= significant at 1, 5 and 10%, respectively. Standard errors clustered on plants in parentheses.

As multinationals tend to be larger than other firms, the effect we find may be due to experience from large firms rather than experience from MNEs. If this is the case, we would

expect workers coming from large non-MNEs to have a similar effect in the productivity regression as the share of workers coming from MNEs. Column 3 of table 8 report the results from a regression where a measure of the share of new workers coming from large non-MNEs is included. The coefficient on this measure is not statistically significant.²⁴

If new hires are systematically correlated with time varying unobserved productivity shocks at the plant level, this will lead to an upward bias in the estimated coefficients on the shares of newly hired workers. Since I have included new hires from both MNEs and non-MNEs, correlation between time varying unobserved productivity shocks and new hires in general would not cause bias in the difference between new hires from MNEs and non-MNEs. But time varying productivity shocks that are correlated with the propensity to hire workers with MNE-experience gives rise to an upward bias in the differential impact of workers with MNE-experience. One example could be that plants investing in new machinery consciously seek out workers with MNE-experience to implement these investments. In column 4 I repeat the regression from the first column and include as control variables investment and the change in employment, to proxy for time varying shocks at the plant level. This does not change my results. As an alternative way to control for the possible correlation between productivity shocks and the propensity to hire workers with MNE-experience, I lag the shares of newly hired workers with MNE experience. This exercise is reported in column 5, again the results are largely unchanged.²⁵

Columns 1-5 have all used the sample of non-MNEs in the regressions. The premise of the analysis so far has been that the direction of spillovers through worker mobility is from MNEs to non-MNEs, and consequently that spillovers are not relevant in the opposite direction. In section 3 I argued that a plant-specific wage premium would be consistent with a potential for knowledge diffusion through labor turnover. Since the results showed that the plant fixed effect was on average higher in MNEs than in non-MNEs, my argument implies that we should not find evidence consistent with spillovers from non-MNEs to MNEs if we estimate equation 4 on the sample of plants that are not always non-MNEs. The results from this exercise are reported in the last column of Table 8, and are consistent with my argument.

²⁴Non-MNEs are defined as large when they have more than 100 employees.

²⁵An alternative method to control both for unobserved plant fixed effects and input simultaneity is to use the GMM-System estimator recently developed by Blundell and Bond (1998). I have tried variations of the GMM-System estimator using different lags of inputs and output as instruments. In all cases the validity of the instrument set was rejected.

Robustness: Spillovers or worker selection?

The results presented so far cannot rule out the natural alternative explanation for the productivity premium associated with new workers with MNE-experience: that workers with MNE-experience are better educated, have more experience or are positively selected on unobservable characteristics compared to the other workers in the plant. Table 9 reports results from different ways to control for human capital when estimating equation (4). In column 1 I split labor input into 2 groups according to the length of their education, with workers classified as having low education if they have less than 12 years of schooling. I also split the shares of newly hired workers according to this classification. The results, reported in column 1 of table 9, show a positive and significant effect for workers with MNE-experience and low education, while none of the other coefficients are significant.

Table 9: Spillovers: Controlling for observed and unobserved human capital

<i>Share of workers with experience from:</i>				
MNEs, with education < 12 years	.115			
	(.041)**			
MNEs, with education >= 12 years	.006			
	(.115)			
Non-MNEs, with education < 12 years	-.034			
	(.075)			
Non-MNEs, with education >= 12 years	.031			
	(.020)			
MNEs		.084	.131	.081
		(.036)*	(.039)**	(.029)**
Non-MNEs		.020	.037	.029
		(.019)	(.018)*	(.018)
N	17016	17016	17016	15658
R ²	.86	.86	.85	.86

Notes: Dependent variable: Log(Output). All regressions include log of capital, materials and hours, and year dummies and year-industry interaction dummies. In column 1 labor input is split into two groups according to education level. In columns 2-4 labor input is defined according to equation (5) and adjusted with the average of education, experience and unobserved worker fixed effects, respectively. **, *, (*)= significant at 1, 5 and 10%. Standard errors clustered on plants in parentheses.

If we believe that labor input is more effective at higher levels of education, effective labor input L^* in the Cobb-Douglas production function could be weighted with education

levels. Hence I replace effective labor L^* with

$$L^* = L_I \bar{e}_I + \sum_{i=M,N} L_i \bar{e}_i (1 + \delta_i) = L \bar{e} (1 + \delta_M s_M + \delta_N s_N). \quad (5)$$

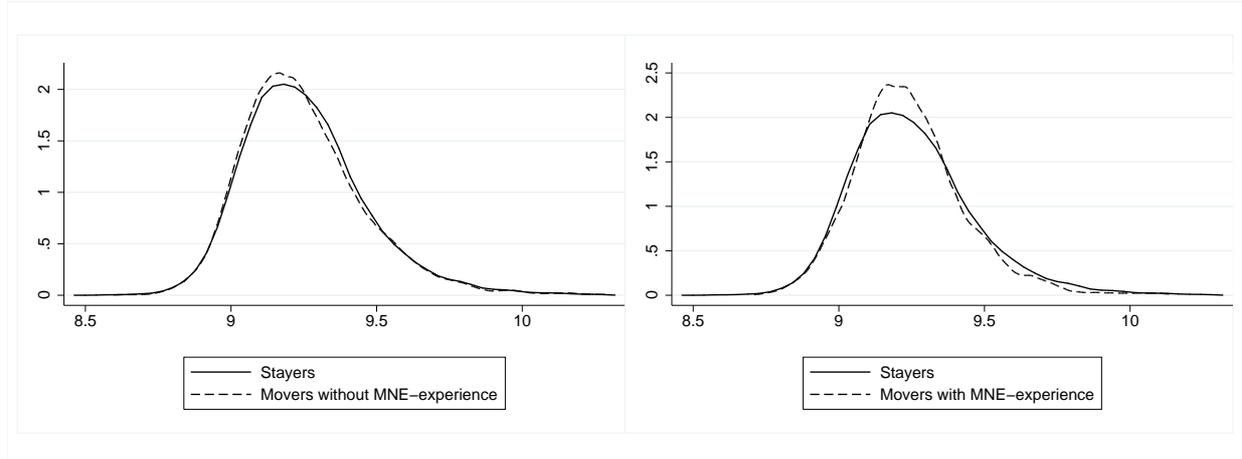
Subscripts I , M and N refer to incumbent workers, newly hired workers from MNEs and new hires from non-MNEs, respectively. The shares of newly hired workers of type N and M are adjusted with the average education level of the group relative to the average education level in the plant: $s_i = (L_i \bar{e}_i) / (L \bar{e})$ for $i = M, N$. Results are reported in column 2 of table 9 and are similar to the results in column 1 of Table 8, though the coefficient on the share of workers with MNE-experience is smaller than without controlling for the education levels of the different types of workers. In column 3 I repeat the exercise of column 2, this time weighting labor input with average experience instead of average education. This increases the coefficient on the share of workers with MNE-experience. When looking at the characteristics of workers in non-MNEs it is the case that movers from MNEs to non-MNEs have on average longer education, but shorter experience than stayers in non-MNEs, see table 12. Hence, the changes in columns 2 and 3 relative to the comparable result in column 1 of table 8 are as expected.

As figure 1 of section 3 also showed clear evidence of positive self-selection of workers into MNEs, the productivity premium associated with MNE-experience could be due to selection on unobservable characteristics, and therefore controlling for observable differences between groups of workers may not be enough. One way to control for unobservable characteristics is to repeat the exercise in columns 2 and 3, this time adjusting the labor input of each type of worker, I , M and N , with the average worker fixed effect from the fixed effect regressions in section 3. The results are reported in column 4. The coefficient on the share of newly hired workers with MNE-experience is reduced, but still positive and significant, and combined with the estimated labor input coefficient the result implies a productivity premium of 21% relative to incumbent workers.²⁶ The share of newly hired workers from other non-MNEs does not have a significant impact on productivity.

As a further check on the selection issue, figure 2 shows the distribution of the worker fixed effects in non-MNEs from estimating equation (3). The kernel density plots show no clear differences in the distribution of unobservable characteristics between stayers and workers coming to non-MNEs from other plants. Since the distribution of worker fixed

²⁶The estimated input coefficients are not reported in table 9, but are very similar to reported coefficients in table 8. The labor input coefficient in column 4 of table 9 is 0.385.

Figure 2: Distribution of worker fixed effects in non-MNEs



Notes: Kernel density plots of worker fixed effects estimated in section 3. Stayers are workers only observed in one plant (non-MNE) during the sample period. Movers from non-MNEs are workers observed in at least two different non-MNEs. Movers from MNEs are observed at least once in both a MNE and a non-MNE.

effects in figure 1 of section 3 showed clear positive selection on unobservables for workers in MNEs, one implication of figure 2 is that non-MNEs, when they hire workers from MNEs, actually draw workers from the lower end of the ability distribution in MNEs. This conjecture can be checked by wage regressions on workers in MNEs, where future movers from MNEs are compared to stayers in MNEs. I do this by giving dummies to future movers the last two years before they leave their plants and estimate wage equations using plant fixed effects. The coefficients on the dummies will tell us whether future movers are paid above or below stayers of similar observable characteristics in the same plant. The results of such regressions are shown in table 10. In the first column, future movers to non-MNEs are compared to all stayers in MNEs, and these movers are paid almost 3% lower than stayers. Future movers to other MNEs are not significantly different from stayers the last year before they leave, and are paid 1.3% more than stayers two years before they leave.²⁷ In the second column, future movers are compared to stayers that I observe at least 5 years in the same plant, and this increases the negative premium of future movers to non-MNEs.

²⁷Workers that are only observed in one single manufacturing plant during my sample period are defined as stayers.

Table 10: Movers versus stayers: wages before move

Movers from MNEs to MNEs, 1 year before move	.004 (.003)	-.006 (.003)
Movers from MNEs to MNEs, 2 year before move	.013 (.003)*	.001 (.003)
Movers from MNEs to non-MNEs, 1 year before move	-.029 (.004)*	-.043 (.004)*
Movers from MNEs to non-MNEs, 2 year before move	-.017 (.004)*	-.030 (.005)*
N	354,039	296,352
R ²	.51	.51

Notes: Wage regressions with plant fixed effects for workers in MNEs. Future movers are only included in the sample the last two years before moving. The reference group in column 1 consists of all workers only observed in one MNE during the sample period. Column 2 further restricts the reference group to workers observed at least 5 years. Control variables include the same plant and individual characteristics as in table 3, as well as year and year-industry interaction dummies. *=significant at 0.1% level. Standard errors clustered on individuals in parentheses.

Robustness: Different productivity measures

The Cobb-Douglas production function in equation (4) is restrictive in many respects. Table 11 reports the resulting coefficients on the shares of newly hired workers with and without MNE-experience from a number of alternative specifications of productivity. The first column imposes constant returns to scale in the production function. Column 2 reports the result of a more general specification of the production function where the input coefficients are allowed to vary across 3-digit industries.²⁸ In the third column I use as dependent variable the residuals from estimating a Cobb-Douglas production function at the 2-digit industry level according to the method proposed by Levinsohn and Petrin (2003). The method is developed in order to address the simultaneity problem in estimates of production functions. In column 4 the dependent variable is a measure of total factor productivity based on a multilateral index suggested by Aw, Chen and Roberts (2001). The index is calculated separately for each 3-digit industry.²⁹ Labor productivity is the dependent variable in the last column of table 11. The results in table 11 all point in the

²⁸I have also estimated equation (4) on each 2-digit sector separately, and this reveals that the result is mainly driven by the Norwegian machinery and equipment sector. This is the largest manufacturing sector in Norway, which employs around 35% of all manufacturing workers.

²⁹The calculation of this index is explained in the appendix.

same direction: newly hired workers with experience from MNEs contribute more to the productivity of their plant than newly hired workers from non-MNEs.

Table 11: Robustness to different productivity measures

Share of workers with experience from MNEs	.094 (.038)*	.104 (.030)**	.067 (.033)*	.181 (.074)*	.215 (.083)**
Share of workers with experience from non-MNEs	.018 (.019)	.036 (.017)*	.015 (.018)	.112 (.063)(*)	.061 (.037)
N	17016	17011	17016	17016	17016
R ²	.88	.88	.09	.03	.05

Notes: Column 1 and 2 are estimates of equation 4 with dependent variable $\log(\text{output})$: 1 imposes constant returns to scale, 2 allow input coefficients to vary by 3-digit sector. In columns 3-5 dependent variables are Levinsohn-Petrin residuals, a multilateral index of TFP, and labor productivity, respectively. Year and year-industry interaction dummies and plant fixed effects included in all columns. Standard errors clustered on plants in parentheses, **, *, (*)= significant at 1, 5 and 10%, respectively.

Taken together, the results presented here suggest that workers with MNE-experience contribute 20% more to the productivity of their plants than their colleagues without such experience (column 4 of table 9). The mean share of workers with recent MNE-experience is 2.8% for those non-MNEs that have workers with MNE-experience. Evaluated at the mean, these plants have 0.6% higher TFP than plants that have not recruited workers with MNE-experience. The productivity premium attributed to workers with MNE-experience is not associated with newly hired workers in general, as we do not find a similar productivity effect for newly hired workers without MNE-experience. The effects found are not likely to be driven by differences in worker characteristics or selection of workers, as the results are robust to controls for both observable and unobservable characteristics among workers in non-MNEs. Finally, the results are robust to several different measures of productivity.

6 Do workers benefit from mobility?

The results of the previous section indicated that workers with experience from MNEs are very important for the productivity of non-MNEs, and as such we would expect these workers to be rewarded in their new plants. The potential process of spillovers through labor mobility from MNEs to non-MNEs is similar to the process of R&D spillovers through labor mobility. The literature on R&D spillovers and labor mobility uses a human capital

framework and focuses in particular on the relationship between mobility and wages. Since at least part of the knowledge acquired in a firm will move with the worker in the case of mobility, workers that get access to training/knowledge should be willing to pay for this by accepting a current pay cut in expectation of future private returns (Pakes and Nitzan, 1983).

Table 12 shows mean wage growth in percent from the year before moving to the year after moving for different groups of movers. Their wage growth is also compared to the mean annual wage growth of workers who never change plant (stayers). The average wage growth of stayers is around 3% per year, while the movers experience wage growth of more than 5% upon moving from their old plant to a new one. Workers that move from a MNE to a non-MNE-experience on average a wage growth of 7%, while the wage growth for movers in the opposite direction is 8.1%. These growth rates are higher than for workers that change plants within the group of MNEs or non-MNEs (5.6 and 5.8%).³⁰ The difference between average wage growth in the year of moving compared to annual average wage growth in the sample indicates that most job changes are voluntary, and that the movers increase their wage as a result of moving. This is consistent with the view that workers are attracted to their new plants by a deliberate policy by the hiring plant to acquire new workers to get access to their knowledge. It is also consistent with the view that the moving workers are earning a private return on general training received by the previous employer, and that this return is larger with a new employer who has not paid any of the training costs (Loewenstein and Spletzer, 1999).

Table 12: Characteristics of movers and stayers

	Movers from non-MNEs		Movers from MNEs		Stayers	
	non-MNEs	MNEs	non-MNE	MNE	non-MNEs	MNEs
Wage before move	23,335	24,200	24,586	26,294	23,283	25,699
Wage after move	23,954	25,303	25,548	27,244	23,212	25,819
Wagechange	5.8	8.1	7.0	5.6	3.0	3.3
Tenure	4.6	3.9	4.0	6.4	8.6	9.0
Age	36.4	35.0	34.6	38.1	41.2	40.9
Education	10.8	11.0	11.2	11.2	10.4	10.9
N	23,215	8,170	6,388	15,569	57,3561	310,617

In Table 12 the wage growth for MNE to non-MNE movers and for non-MNE to MNE

³⁰Martins (2006) and Pesola (2007) investigate the private returns to mobility from foreign to domestic firms in Portugal and Finland, respectively. In Portugal foreign to domestic movers on average experience a pay cut upon moving, while the opposite is the case in Finland.

movers is very similar. In fact, the movers from non-MNEs to MNEs experience on average a larger wage jump than movers in the other direction. As the wage growth numbers in Table 12 are unconditional means, they may be systematically affected by the characteristics of the movers or the plants they move between. For instance, when interpreting the wage growth of 8.1% for movers from non-MNEs to MNEs, we must bear in mind that most of these moves mean that the worker moves from a small plant to a larger plant (as the average size of MNEs is much larger than for non-MNEs). And since wages are positively correlated with plant size, the change in plant size may be an important factor in explaining the wage growth for non-MNE to MNE movers.

In table 10 we saw that movers from MNEs to non-MNEs were negatively selected out of their old plants, since they are paid around 3% below colleagues with similar observable characteristics the year before they move. Figure 2 also showed that in terms of unobserved worker characteristics, workers with MNE experience in non-MNEs are similar to the other workers in non-MNEs. What remains to be seen is to what extent the experience from MNEs are rewarded in their new plants. In order to investigate this I estimate wage equations for workers in non-MNEs, and compare the wages of the movers to those of stayers in non-MNEs. I use dummies to indicate workers who are new to the plant, and take the reference group to be stayers.

$$w_{it} = \beta_0 + \sum_{s=l,m,h} \beta_s MNE_{is} + \sum_{s=l,m,h} \beta_s nonMNE_{is} + X'_{it} \beta_3 + F'_{j(it)} \beta_4 + v_j + v_t + v_t * v_I + e_{it}. \quad (6)$$

As before, w_{it} is the log real wage of worker i , X_{it} and $F_{j(it)}$ contains the observable individual and plant characteristics. MNE_{is} is a dummy equal to one if the worker is new to plant j , came from a MNE, and has tenure of s from the MNE. I divide tenure into low, medium and high and set the thresholds at below 1 year, 1-3 years and 3 years and above respectively. Similarly, $nonMNE_{is}$ is a dummy for workers that are new to plant j , but came from a different non-MNE. In addition, equation (6) includes plant and time fixed effects, and industry-year interaction terms.

Results are presented in table 13. In the first column, the reference group consists of all stayers in non-MNEs, while the second column restricts the stayers to be observed at least 5 years in the plant. Movers from MNEs to non-MNEs earn a wage premium relative to the stayers in non-MNEs, and the wage premium increases with the length of tenure from the MNE. Compared to all stayers, workers coming from MNEs with more than 3 years of tenure from the MNE earn almost 7% more than comparable workers in the same

plant the first full year after they come to the non-MNE. The similar wage premium for workers from other non-MNEs is 3,3%. If we compare these movers to stayers that are observed many years in the plant, we naturally get a somewhat smaller wage premium for the new workers, but still those moving from MNEs have a premium more than twice the size of new workers from other non-MNEs.³¹ Thus, even though the results in Table 10 indicated negative selection of workers from MNEs to non-MNEs, these movers are clearly doing better than their colleagues in their new plant.³²

Table 13: Movers versus stayers in non-MNEs: wages after move

Movers from MNEs, MNE-tenure <1 year	.011	-.011
	(.008)	(.009)
Movers from MNEs, MNE-tenure <1,3> years	.049	.031
	(.008)*	(.008)*
Movers from MNEs, MNE-tenure >=3 years	.069	.048
	(.008)*	(.008)*
Movers from non-MNEs, non-MNE-tenure <1 year	.016	-.007
	(.005)*	(.005)
Movers from non-MNEs, non-MNE-tenure <1,3> years	.042	.022
	(.005)*	(.005)*
Movers from non-MNEs, non-MNE-tenure >=3 years	.033	.019
	(.004)*	(.005)*
N	450,540	363,522
R ²	.47	.47

Notes: Wage regressions with plant fixed effects for workers in MNEs. Movers are only included in the sample the first year after moving. The reference group in column 1 consists of all workers only observed in one non-MNE during the sample period. Column 2 further restricts the reference group to workers observed at least 5 years. Control variables include the same plant and individual characteristics as in table 3, as well as year and year-industry interaction dummies. *=significant at 0.1% level. Standard errors clustered on individuals in parentheses.

³¹When repeating the regressions in table 13 using the sample of workers in MNEs, and comparing stayers in these plants with workers coming from other plants, I find no evidence that movers from non-MNEs to MNEs are rewarded for their experience from the non-MNE over and above tenure and experience in general.

³²Similarly, Martins (2006) and Pesola (2007) find that previous tenure from foreign plants pays off after moving to domestic plants.

7 Conclusions

The evidence provided in this paper is consistent with labor mobility from MNEs to non-MNEs working as a channel for spillovers. First, as MNEs pay higher wages than non-MNEs, this suggests that MNEs have a firm-specific advantage, and hence that there is a potential for spillovers. Second, during the 1990s an increasing share of non-MNEs employ workers with previous experience from MNEs. Third, workers with MNE-experience contribute substantially to the productivity of their new plants. According to the estimates in this paper, workers with MNE-experience contribute 20% more to the productivity of non-MNEs than workers without such experience, even after controlling for unobservable characteristics of the workers. Thus, mobility is clearly a channel for knowledge diffusion in Norwegian manufacturing. Fourth, workers moving from MNEs to non-MNEs are rewarded in terms of higher wages in their new plants. This private return to mobility is an indication that the hiring plants value the knowledge these workers bring with them, and it is consistent with the productivity effects found at the plant level.

The wage premium for movers from MNEs to non-MNEs with more than 3 years of experience from MNEs is almost 5% compared to stayers in non-MNEs with similar characteristics. This 5% wage premium is far less than the 20% productivity premium these workers have relative to workers without MNE-experience in non-MNEs. The difference between the wage premium and the productivity effect suggests that the hiring non-MNEs do not fully pay for the value of the workers to the firm, and thus labor mobility from MNEs to non-MNEs seems to be a source of knowledge externalities in Norwegian manufacturing.

References

- [1] Aw, Yan Bee, Xiaomin Chen and Mark J. Roberts (2001), ‘Firm-level Evidence on Productivity Differentials and Turnover in Taiwanese Manufacturing’, *Journal of Development Economics* 66:51–86.
- [2] Abowd, John, Robert Creecy and Francis Kramarz (2002), ‘Computing Person and Firm Effects using Linked Longitudinal Employer-Employee Data’, Cornell University Working Paper.
- [3] Aitken, Brian and Ann Harrison (1999), ‘Do Domestic Firms Benefit from Direct Foreign Investment?’, *American Economic Review* 89(3): 605–618.

- [4] Aitken, Brian; Harrison, Ann and Robert E. Lipsey (1996), ‘Wages and Foreign Ownership: A Comparative Study of Mexico, Venezuela, and the United States’, *Journal of International Economics* 40(3-4): 345–371.
- [5] Bellak, Christian (2004), ‘How Domestic and Foreign Firms Differ and Why Does it Matter?’, *Journal of Economic Surveys* 18(4): 483–514.
- [6] Bernard, Andrew and Fredrik Sjøholm (2003), ‘Foreign Owners and Plant Survival’, NBER Working Paper No. 10039, New York.
- [7] Blundell, Richard and Stephen Bond (1998), ‘Initial Conditions and Moment Restrictions in Dynamic Panel Data Models’, *Journal of Econometrics* 87(1): 115–143.
- [8] Budd, John W. and Matthew J. Slaughter (2004), ‘Are Profits Shared across Borders? Evidence on International Rent Sharing’, *Journal of Labor Economics* 22(3): 525–552.
- [9] Caves, Douglas W.; Christensen, Laurits R. and W. Erwin Diewert (1982), ‘Multilateral Comparisons of Output, Input and Productivity Using Superlative Index Numbers’, *Economic Journal* 92: 73-86.
- [10] Cornelissen, Thomas (2008), ‘The Stata command felsdvvreg to fit a linear model with two highdimensional fixed effects’, *Stata Journal* ((2): 170–189.
- [11] Driffield, Nigel and Sourafel Girma (2003), ‘Regional Foreign Direct Investment and Wage Spillovers: Plant Level Evidence from the UK Electronics Industry’, *Oxford Bulletin of Economics and Statistics* 65(4): 453–474.
- [12] Dunning John H. (1981), ‘International Production and the Multinational Enterprise’, London, George Allen and Unwin.
- [13] Fabbri, Francesca; Haskel, Jonathan E. and Matthew J. Slaughter (2003), ‘Does Nationality of Ownership Matter for Labor Demands?’, *Journal of the European Economic Association* 1(2-3): 698–707.
- [14] Fosfuri, Andrea; Motta, Massimo and Thomas Rönnde (2001), ‘Foreign Direct Investment Spillovers through Workers’ Mobility’, *Journal of International Economics* 53(1): 205–222.

- [15] Girma, Soufarel; Greenaway, David and Katharine Wakelin (2001), 'Who Benefits from Foreign Direct Investment in the UK?', *Scottish Journal of Political Economy* 48(2): 119–131.
- [16] Glass, Amy J. and Kamal Saggi (2002), 'Multinational Firms and Technology Transfer', *Scandinavian Journal of Economics* 104(4): 495–513.
- [17] Görg, Holger and David Greenaway (2004), 'Much Ado about Nothing? Do Domestic Firms Really Benefit from Foreign Direct Investment?', *World Bank Research Observer* 19(2): 171–197.
- [18] Görg, Holger and Eric Strobl (2005), 'Spillovers from Foreign Firms through Worker Mobility: An Empirical Investigation', *Scandinavian Journal of Economics* 107(4): 693–709.
- [19] Griliches, Zvi (1967), 'Production Functions in Manufacturing: Some Preliminary Results', in M. Brown (ed.) *The Theory and Empirical Analysis of Production, Studies in Income and Wealth*, Vol. 31, NBER, New York.
- [20] Griliches, Zvi (1986), 'Productivity, R&D, and Basic Research at the Firm Level in the 1970s', *American Economic Review* 76(1): 141–154.
- [21] Haskel, Jonathan E.; Pereira, Sonia C. and Matthew J. Slaughter (2007), 'Does Inward Foreign Direct Investment Boost the Productivity of Domestic Firms', *Review of Economics and Statistics* 89(3): 482–496.
- [22] Heyman, Fredrik; Sjöholm, Fredrik and Patrik Gustavsson Tingvall (2007), 'Is There Really a Foreign Ownership Wage Premium? Evidence from Matched Employer-Employee Data', *Journal of International Economics* 73: 355–376.
- [23] Levinsohn, James and Amil Petrin (2003), 'Estimating Production Functions Using Inputs to Control for Unobservables', *Review of Economic Studies* 70(2): 317–341.
- [24] Loewenstein, Mark A. and James R. Spletzer (1999), 'General and Specific Training: Evidence and Implications', *Journal of Human Resources* 34(4): 710–733.
- [25] Markusen, James R. (1995), 'The Boundaries of Multinational Enterprises and the Theory of International Trade', *Journal of Economic Perspectives* 9(2): 169–189.

- [26] Martins, Pedro (2004), 'Do Foreign Firms Really Pay Higher Wages? Evidence from Different Estimators', IZA Bonn, Discussion Paper No. 1388.
- [27] Martins, Pedro (2006), 'Inter-firm Employee Mobility, Displacement and Foreign Direct Investment Spillovers', mimeo, Queen Mary, University of London.
- [28] Martins, Pedro and Luiz A. Esteves (2008), 'Foreign Ownership, Employment and Wages in Brazil: Evidence from Acquisitions, Divestments and Job Movers', IZA DP No. 3542, Bonn.
- [29] Møen, Jarle (2005), 'Is Mobility of Technical Personnel a Source of R&D Spillovers?', *Journal of Labor Economics* 23(1): 81–114.
- [30] Møen, Jarle; Salvanes, Kjell G. and Erik Ø. Sørensen (2004), 'Documentation of the Linked Employer-Employee Data Base at the Norwegian School of Economics and Business Administration', mimeo, Norwegian School of Economics and Business Administration, Bergen.
- [31] Nickell, Stephen (1996), 'Competition and Corporate Performance.', *Journal of Political Economy* 104(4): 724–746.
- [32] Pakes, Ariel and Shmuel Nitzan (1983), 'Optimum Contracts for Research Personnel, Research Employment, and the Establishment of 'Rival' Enterprises', *Journal of Labor Economics* 1(4): 345–65.
- [33] Pesola, Hanna (2007), 'Foreign Ownership, Labor Mobility and Wages', Helsinki Center of Economic Research, Discussion Paper No. 175.
- [34] Poole, Jennifer P. (2009), 'Knowledge Transfers from Multinational to Domestic Firms: Evidence from Worker Mobility', mimeo, University of California, Santa Cruz.
- [35] Salvanes, Kjell G. and Svein E. Førre (2003), 'Effects on Employment of Trade and Technical Change: Evidence from Norway,' *Economica* 70(278): 293–329.
- [36] Smarzynska-Javorcik, Beata (2004), 'Does Foreign Direct Investment Increase the Productivity of Domestic Firms? In Search of Spillovers through Backward Linkages', *American Economic Review* 94(3): 605–627.

Appendix

Definition of variables used in the production function (4) in section 5.

L_{it} Number of person hours in the plant. Rented labor hours are calculated from the costs of rented labor using the calculated average wage for own employees. Since only blue-collar hours are reported prior to 1983, and only total hours from 1983, total hours before 1983 are estimated by using information on the blue-collar share of the total wage bill.

K_{it} The estimate of capital services uses the following aggregation:

$$K_{it} = R_{it} + (0.07 + \delta^m)V_{it}^m + (0.07 + \delta^b)V_{it}^b,$$

where R_{it} is the cost of rented capital in the plant, V_{it}^m and V_{it}^b are the estimated values of machinery and buildings at the beginning of the year, $\delta^m = 0.06$ and $\delta^b = 0.02$ are the depreciation rates. The rate of return to capital is taken to be 0.07. The values for depreciation rates and the rate of return to capital are also used by Salvanes and Førre (2003) using the same data. The estimated values of buildings and machinery are obtained from information on fire insurance values. To reduce noise and avoid discarding too many observations with missing fire insurance values, these values are smoothed using the perpetual inventory method. Fire insurance values are not recorded after 1995, thus from 1996 capital values are estimated by adding investments and taking account of depreciation. Separate price deflators for investment in buildings and machinery are obtained from Statistics Norway. The aggregation level for the price deflators is according to the sector classification used in the National Accounts, which is somewhere in between the 2- and 3-digit ISIC level.

M_{it} Total cost of materials used. Since this variable in the data includes rented labor and capital, I subtract these and allocate them to the labor and capital measures respectively. The costs of materials used is deflated with a separate index of input prices obtained from Statistics Norway. The aggregation level for the price deflator is according to the sector classification used in the National Accounts, which is somewhere in between the 2- and 3-digit ISIC level.

Y_{it} Gross production value net of sales taxes and subsidies. Output is deflated with a

separate index of output prices obtained from Statistics Norway. The aggregation level for the price deflator is according to the sector classification used in the National Accounts, which is somewhere in between the 2- and 3-digit ISIC level.

The multilateral index of TFP used as dependent variable in column 4 of table 11 is proposed by Aw, Chen and Roberts (2001) as an extension of the index derived by Caves et al. (1982). The index is calculated separately for each 3-digit sector, and takes as its reference point a hypothetical average plant in the base year. The index tracks for each plant the deviations in input use and output from this reference point of average input use and average output in the base year. The index is calculated using the following formula

$$\begin{aligned} \ln TFP_{it} = & (\ln Y_{it} - \widetilde{\ln Y}_t) + \sum_{\tau=2}^t (\widetilde{\ln Y}_\tau - \widetilde{\ln Y}_{\tau-1}) \\ & - \sum_{j=k,l,m} \frac{1}{2} (S_{jit} + \widetilde{S}_{jt}) (\ln X_{jit} - \widetilde{X}_{jt}) \\ & - \sum_{\tau=2}^t \sum_{j=k,l,m} \frac{1}{2} (\widetilde{S}_{j\tau} + \widetilde{S}_{j\tau-1}) (\widetilde{\ln X}_{j\tau} - \widetilde{\ln X}_{j\tau-1}). \end{aligned} \quad (7)$$

where i denotes the plant, t year, and j the inputs of capital, labor and materials. Inputs and output are defined as above. The first term expresses plant output in year t relative to average output that year, and the second term sums the changes over time in average output from the base year. S_{jit} is the plant level cost share for input j in year t , while \widetilde{S}_{jt} is the average cost share of the sector in year t . This index measures the proportional difference in the TFP of a plant in year t relative to the hypothetical plant in the base year.