

# CV, Dr Tellef Solbakk Raabe, 20.03.2025

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## Summary:

I am a tenured researcher at the Centre for Applied Research (SNF) at the Norwegian School of Economics (NHH), specialising in media, technology, policy, strategy, and leadership. My PhD from the University of Cambridge examined the newspaper industry's digital and financial transformation using quantitative and qualitative methods, including 125 interviews with media executives. In addition to research and teaching, I have spoken at numerous industry conferences and provided strategic advice to media groups, newspapers, politicians, and policymakers. I also lecture in NHH's Executive Programmes and co-host *Lederskap*, NHH's podcast on leadership research. I regularly feature in national news media, with over 100 media mentions per year in 2023 and 2024, and I contribute a regular column to Norway's leading broadsheet, *Aftenposten*. I live in Bergen with my wife, Anna Eitrem (a final-year PhD candidate at NHH), and our two children, Eva (3) and Thorvald (10 months).

## Education:

2018 – 2023:	<u>Media sociology</u> (PhD)	<u>Jesus College, Uni. of Cambridge</u>
2020 – 2021:	<u>Guest res. and member of Media use research group</u>	<u>Uni. of Bergen, NO</u>
2019 – 2020:	<u>Guest researcher and member of POLKOM</u>	<u>Uni. of Oslo, NO</u>
2017 – 2018:	<u>Media sociology</u> (MPhil), A avg. / Distinction	<u>Uni. of Cambridge, UK</u>
2014 – 2017:	<u>Media studies</u> (BA), A avg. / A	<u>Uni. of Bergen, NO</u>
2012 – 2016:	<u>Organisational psychology</u> , (BA), B avg. / A	<u>Uni. of Bergen, NO</u>
2011 – 2012:	<u>Economics and business administration</u> , N/A	<u>NHH Nor. School of Economics, NO</u>
2008 – 2010:	<u>International Baccalaureate</u> (IB), 42/45 (6.1/6 NOR)	<u>UWC of the Atlantic, UK</u>
2007 – 2008:	Specialisation in General Studies ( <u>international profile</u> )	<u>Fagerlia/Ålesund VGS, NO</u>

## Work experience (summary):

2024 : Visiting researcher, COMPAS at the University of Oxford

2022 – : Researcher, Centre for Applied Research (SNF) at the Norwegian School of Economics (NHH)  
- *Media business, strategy, policy, regulation, innovation, digitalisation, and leadership*  
- *Teaching and supervision experience from several Master and Executive courses*

2018 – : Freelance columnist, consultant, and public speaker, e.g. Aftenposten, NMP, NHHE

2019 : Journalist, NRK (Oslo)  
- *Summer internship + substitute work. Research and editing for the news division*

2017 + 2018: Communications consultant, Aker BioMarine (Oslo)  
- *Summer internship. Communication, social media strategy, and corporate branding services*

2016 : Journalist, Bergens Tidende (Bergen)  
- *Summer internship + substitute work. Opinion pages and social media strategy*

2012 – 2016: Musician, Tellef Raabe  
- *Two albums and 2M+ streams; toured extensively in Norway (e.g., Øya, Slottsfjell) and Europe*

2008 – 2014: Substitute teacher, various schools and sixth form colleges (Ålesund and Bergen)

2010 : Intern, The French Ministry of Culture (Paris)

## Board/Volunteer experience (summary):

- 2024 – : Board chair, Fagerlien Borettslag BRL (~5M NOK turnover)
- 2024 – : Deputy board member, Kommunal Rapport AS (~30M NOK turnover)
- 2023 – : Deputy board member, Samfunns- og næringslivsforskning AS (~65M NOK turnover)
- 2022 – : Co-host, Lederskap – NHH's podcast on leadership research
- 2021 – : Member, The academic committee of media research, Norwegian Media Authority
- 2019 – 2021: Board member, United World Colleges, Norwegian National Committee
- 2018 – 2020: Leader, Cambridge Technology and New Media Research Cluster
- 2015 – 2018: Journalist, columnist, and board member, Stoff Magasin
- 2014 – 2015: Chair ('15) and deputy chair ('14), The Board of Culture  
- *Leader of all student culture in Bergen. Budget allocations, cultural politics, and comms.*
- 2013 – 2014: Board member, The Board of Culture (Bergen)
- 2012 – 2013: Board member and Leader of the Culture Committee, Bergen Student Society

## Languages:

Norwegian: Native proficiency

English: Native proficiency (IELTS 8.5/9 and TOEFL 29/30 in 2018, bilingual IB diploma in 2010)

French: Limited working proficiency

## Grants and awards (summary):

- The Norwegian Media Authority in 2024 (research project at SNF)
- Fritt Ord in 2023 (book project)
- The Norwegian Competition Authority in 2023 (research project at SNF)
- The Norwegian Media Authority in 2020 (PhD)
- **Cambridge Trust scholarship in 2018–2022 (PhD)**
- **Aker scholarship in 2017–2018 (MPhil)**
- **SIKT conference participation in 2017, speaker in 2020, group leader in 2023**
- Michael Width Endresens fond scholarship in 2018, 2019, and 2020 (MPhil + PhD)
- Cambridge postgraduate fieldwork grant, Jansons legat scholarship, and Sparebank1 research award in 2019 (PhD)
- UWC Norway and Michael Width Endresens fond scholarships in 2009 and 2010 (IB)
- Music-related grants totaling approx. 500,000 NOK from Tono (2014, '16), Stiftelsen Kjell Holm ('13, '14, '15), BandOrg ('13, '14, '15, '16), Bergen City Council ('14, '15, '16), Gnist SBM ('15), UiB ('16), FFLB ('16, '17) and Music Norway ('16, '17)

## Academic results (summary):

- Awarded a 'Distinction' (A) for my MPhil dissertation on Norwegian political commentators
- Awarded an 'A' for both of my Bachelor's dissertations  
*One on leadership in the media industry, the other on media theorist Marshall McLuhan*
- 42/45 (777 HL) on the IB diploma programme in May 2010, the equivalent of 6.1/6 in Norway
- Presenter at several academic conferences, including ICA (Uni. Toronto), the German Foundation of Business (LSE), Behind the Paywall (Uni. Gothenburg), Infrastructures and Inequalities (Uni. Helsinki), NordMedia (Uni. Bergen)
- Reviewer for the leading peer-reviewed journals *New Media and Society*, *Journalism*, *Convergence*, and *Norsk medietidsskrift*

## References:

Svenn-Åge Dahl, Director, Centre for Applied Research at NHH (current manager)

Email: [svenn-age.dahl \(at\) snf.no](mailto:svenn-age.dahl@snf.no)

Katrin Berntsen, Lead Group Internal and Change Communications, Statkraft (former manager)

Email: [katrin.berntsen \(at\) statkraft.com](mailto:katrin.berntsen@statkraft.com)

Solveig Tvedt, Managing Editor, NRK (former manager)

Email: [solveig.tvedt \(at\) nrk.no](mailto:solveig.tvedt@nrk.no)

John B. Thompson, Professor Emeritus, University of Cambridge (PhD supervisor)

Email: [jbt1000 \(at\) cam.ac.uk](mailto:jbt1000@cam.ac.uk)

## List of publications:

Raabe, T. S. (2023) *The Norwegian Newspaper Industry in the Digital Age*. PhD Thesis. University of Cambridge.

Raabe, T. S. (2020) 'Leirbålene slukner', *Samtiden*, 130(2), pp. 78–85.

Raabe, T. S. (2018) 'Slutten på kommentariatets diktatur', *Samtiden*, 128(4), pp. 104–109.

Raabe, T. S. (2018) *The Power of Political Commentators in the Age of Social Media*. MPhil Dissertation. University of Cambridge.

Raabe, T. S., Kopperstad, I. and Gjerding, C. (2017) 'Transcenderende ledelse', *Magma*, 20(2), pp. 69–75.

## List of forthcoming work and conference proceedings:

Raabe, T. S. (book, peer review approved) *Newspaper Economics in the Digital Age: How Norway's Press Combined Print and Digital for Profit*. Milton Park: Routledge.

Raabe, T. S., Author 2, Author 3 (R&R) 'Kampen om pressestøtten: Norske avisers strategiske respons på forskriftsendringer', *Norsk medietidsskrift*.

Author 1 and Raabe, T. S. (ongoing) 'Editors' Perception of Fair Pay for Freelance Journalists'

Author 1, Author 2, Raabe, T. S. (ongoing) 'Substitution and Ownership in the Norwegian Newspaper Market'

Raabe, T. S., Author 2 (ongoing) 'Management Accountants in the Digital Age: The Impact of Emerging Technologies'

Raabe, T. S. (ongoing) 'Subsidiert tilgang til journalistikk: Et mediepolitisk virkemiddel for å nå unge'

Raabe, T. S., Author 2 (ongoing) 'Driving or Preventing Change? A Case Study of Media Groups' Board of Directors' Role in Strategic Change, Renewal, and Innovation'

Raabe, T. S. (ongoing) 'Controlled Access: Towards a New Theory of Paywalls'

Author 1 and Raabe, T. S. (reject/rewrite) 'High-Frequency Attention Trading'

Raabe, T. S. (reject/rewrite) 'Commentary Crisis: Political Commentators Behind Paywalls'

Raabe, T. S. (reject/rewrite) 'McLunacy Revisited: The Relevance of Marshall McLuhan in the Digital Age'